

Agenda
Moab Area Travel Council
Advisory Board Meeting
October 16, 2008
5:30pm
County Council Chambers

1. Meeting Called to Order.....5:30pm
2. Approval of Minutes.....September 18, 2008
3. Public Q & A
4. Presentation:
 - a. Tara Campbell-Moab to Monument Valley Film Commission
5. Discussion and Action Item's:
 - a. Approval of Event Grant Score Card, Guidelines and Application
 - b. Cutting back on Marketing to eliminate turn downs
 - c. Format for presentations in November
 - d. Research a PR Firm
 - e. Approval of Poster Project
6. Chairman's Report.....Steve Wang, Chair
7. Director's Report.....Marian DeLay, Executive Director
 - a. Visitation
 - b. Fam Tour
 - c. Activity
8. Committee Reports:
 - a. Marketing Report.....Colin Fryer
 - b. Airport Report.....Jason Taylor
9. Other
10. Future Agenda Item's
11. Adjourn

Note: in accordance with ADA requirements, those needing assistance or, accommodations, need to notify the Travel Council at 259-1370 at least 48 hours prior to the meeting.