



Agenda

Moab Area Travel Council
Advisory Board Meeting
February 9, 2021, at 3:00 pm

<https://us02web.zoom.us/j/81462611474?pwd=TEdObHgyd05tcHVCUnpQVXVUSzJoZz09>

Call-in: (669) 900-6833

Meeting ID: 814 6261 1474

Passcode: 136237

1. **Meeting Called to Order**
2. **Approval of Minutes:** January 12, 2021
3. **Public Q & A**
4. **Presentations:**
5. **Discussion and Action Items:**
6. **General Discussion Items:**
 - Travel Council 2021 Budget
 - Tax Advisory Roll in relationship to TRT & TRCC Taxes & Allocation of these taxes.
 - Review the 2021 Budget for 2022 spending recommendations.
7. **Board Member Reports**
 - Board Member - Training for the Open & Public Meeting Act requirement.
8. **Directors Report – Elaine Gizler**
 - TRT Update
 - Budget Update
 - Occupancy Update
 - Sales Tax Chart
 - Economic Development Page on Grand County Website
 - Travel Council Update
 - MaryLou – Update on Host Compliance
 - Special Events Update – New Ordinance, New Application and Zoom Calls.
9. **Committee Reports**
 - a. **Marketing**
 - b. **Airport**
 - c. **Chamber of Commerce**
 - d. **County Commission**
 - e. **City Council**
 - f. **Sustainability**

Agenda

10. Future agenda items:

- The Next Board meeting will be on March 9, 2021 – Requested BLM to elaborate on 2020 Stats.

Closed Session(s) if necessary.

Adjourn

Note: In accordance with ADA requirements, those needing assistance or accommodations need to notify the Travel Council at 259-1370 at least 48 hours prior to the meeting.