

Agenda



Moab Area Travel Council
Advisory Board Meeting
February 13, 2018
3:00pm
Grand County Council Chambers
125 East Center Street

Amended Agenda

1. Meeting Called to Order
2. Approval of Minutes
3. Public Q & A
4. Presentations
 - a. Humane Society of Moab, Liz Tubbs and Leigh Ryan
5. Discussion and Action Items
 - a. Assignment of Committees
 - i. Marketing Committee
 - ii. Event/Event Advertising Grant Committee
 - b. 2017 and 2018 Budget overview TRT-Travel Council, Additional TRT, TRCC
 - c. SB 136 Increase on TRT and Car Rental Taxes
 - d. HB 367 Transient Room Tax Amendments
6. Chairman's Report, Howard Trenholme
 - a. Airport discussion
7. Directors Report, Elaine Gizler
 - a. Statistics
 - b. Reservation System & Fee Increase
 - c. Go West Summit and ABA recap
 - d. Utah Tourism Conference October 9-11 in Salt Lake City
 - e. Red Emerald Initiative
8. Committee Reports
 - a. Marketing
 - b. Chamber of Commerce
 - c. County Council
 - d. City Council
9. Future agenda items
 - a. Next board meeting will be held on March 13, 2018
 - b. Guest Speaker from the Moab to Monument Valley Film Commission
10. Adjourn

Note: In accordance with ADA requirements, those needing assistance or, accommodations, need to notify the Travel Council at 259-1370 at least 48 hours prior to the meeting.