



Agenda

Moab Area Travel Council
Advisory Board Meeting
March 10, 2020, 3:00 pm
Grand County Council Chambers
125 E Center Street

1. Meeting Called to Order
2. Approval of Minutes: February 11, 2020 & February 18, 2020
3. Public Q & A
4. **General Discussion Items**
 - Partnering with Grand County Council to re-enliven with Rep Curts' Office the federal bill, which would allocate block grant-funded reimbursement for law enforcement costs for rural sheriffs with large percentages of public/recreational lands, like Grand County. This mechanism would alleviate some of the county's costs associated with providing local law enforcement on public lands. Does the county know what % of the sheriff's budget is related to providing this service?
 - Marketing Budget
 - Disclosure Statement
 - Parking Garage
 - Parking Meters on Main St.
 - Shuttle through town

5. Directors Report – Elaine Gizler

- Statistics –
- TRT Collection Data 2017-2018-2019
- TRCC
- Visa Vue Updated
- GSTC – Conference call re-cap – Requesting Contact at City
- Raptor State Park – Utah Legislature voting on funding
- DHP Visitation
- Arches & Canyonlands Visitation
- Camping Information
- U.S. Travel Association Position
- #2 Trip Advisor Destination
- **Moab And Arches National Park: Rocking It In A Utah Winter Landscape**
In winter, head to Moab, Utah to cruise into crowd-free Arches National Park to see some of its 2,000 spectacular arches.

Read in Forbes: <https://apple.news/A3VP464ARScKohkVsOt5P7w>

- Elaine and MaryLou will not be at the April 14, 2020 Board Meeting – they both will be out of town.

6. Committee Reports

- a. Marketing
 - Robert will present

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- b. Airport
- c. Chamber of Commerce
- d. County Council
- e. City Council
- f. Sustainable Committee Report

7. Future agenda items

- Next Board meeting will be on April 14, 2020

Closed Session(s) if necessary.

Adjourn

Note: In accordance with ADA requirements, those needing assistance or accommodations need to notify the Travel Council at 259-1370 at least 48 hours prior to the meeting.