

## Agenda



**Moab Area Travel Council  
Advisory Board Meeting  
March 12, 2019  
3:00 pm  
Grand County Council Chambers  
125 E Center Street**

1. Meeting Called to Order
2. Approval of Minutes: February 11, 2019
3. Public Q & A
4. Discussion and Action Items:
  - a. Retreat confirmed – March 22, 2019 (Agenda attached)
  - b. Marketing Committee Meeting date to be confirmed
  - c. Rep. John Curtis in Moab for a joint City Council and County Council Meeting – March 20<sup>th</sup> – 5:00 pm at City Hall Council Chambers
  - d. Town Hall meeting with Rep. John Curtis March 20<sup>th</sup> - 7:00 at Star Hall
5. Chairman's Report, Howard Trenholme
6. Directors Report, Elaine Gizler
  - a. Blue Print Training – 117 Attending/Registered so far
  - b. Tourism Day on the Hill Recap
  - c. NAJ – RTO Travel Show Recap
  - d. Show Case Italy Tour Operator Recap
  - e. Geneva Tour Operators Training Recap
  - f. UOT Sales Mission – China April
  - g. Moab Sustainable Tourism Task Force Resolution draft and presentation to City Council and County Council
  - h. Trip Advisor Event – 20 Local Businesses attended
7. Committee Reports
  - a. Marketing
  - b. Airport
  - c. Chamber of Commerce
  - d. County Council
  - e. City Council
8. Future agenda items
  - a. Next board meeting will be held on April 9, 2019
9. Adjourn

**Note: In accordance with ADA requirements, those needing assistance or, accommodations, need to notify the Travel Council at 259-1370 at least 48 hours prior to the meeting.**