



## Agenda

Moab Area Travel Council  
Advisory Board Meeting  
June 8, 2021, at 3:00 pm

Join Zoom Meeting  
<https://us02web.zoom.us/j/86814314770?pwd=V2hIN2lvTkNvTHlQTXpjekJzT3E5Zz09>

Meeting ID: 868 1431 4770

Passcode: 848239

1-669-900-6833

### Meeting Called to Order

#### 1. Approval of Minutes: May 11, 2021

#### 2. Public Q & A

#### 3. Presentations:

#### 4. Discussion and Action Items:

- Interviews for New Board Members: If we cannot schedule for Tuesday, we will move the interviews and then have the board approve in August.
- 2022 TC Budget – Advisory Committee/recommending 2 to 3 members:
  - To review tentative budget – prepare a letter of recommendation to County Commission for 2022 budget.
- TMPF Funding – 250K –  
Traditional Co-op - 15% can go to instate funding/Northern Utah.  
utah.com

#### 5. General Discussion Items:

- 2021 Budget – No update from Administrator or Clerk's Office.
- 274,000 Trail Signage – No confirmation yet, currently there are meetings and discussions are taking place.

#### 6. Board Member Reports

- Sharon Kienzle
- Katie McKay
- Cherie Major
- Laici Shumway
- Jason Taylor
- Howard Trenholme

#### 7. Directors Report –

- TRT Updates
- VISA VUE 1<sup>st</sup> Qtr.
- Prepared Moab update for International Reps, Tour Operators, and Agents.

## **Agenda**

### **8. Committee Reports**

- a. Marketing**
- b. Airport**
- c. Chamber of Commerce**
- d. County Commission**
- e. City Council**
- f. Sustainability**

### **9. Future agenda items:**

- The Next Board meeting will be on August 10, 2021, @ 3:00 pm
- CNP

### **Closed Session(s) if necessary. – Adjourn**

**Note: In accordance with ADA requirements, those needing assistance or accommodations need to notify the Travel Council at 259-1370 at least 48 hours prior to the meeting.**