

Agenda



**Moab Area Travel Council
Advisory Board Meeting
August 13, 2019 3:00 pm
Grand County Council Chambers
125 E Center Street**

1. Meeting Called to Order
2. Approval of Minutes: June, 11 2019
3. Public Q & A
4. Presentations:
 - a. LuDeen Merritt – Grand County Education Foundation
 - b. Love Communications - Update
5. Discussion and Action Items:
 - a. Youth Garden Project Sponsorship
 - b. Adoption of the new Moab Area Travel Council Mission Statement.
6. Chairman's Report, Howard Trenholme
7. Directors Report, Elaine Gizler
 - a. Statistics Request
 - b. Travel Ability Summit Nov. 11th
 - c. TMPF Funds Allocation by UOT
 - d. New Hiking Video and How to Pack a Day Pack
 - e. Do it Like A Moab Local recap
 - f. Tourism Conference September 16th- 18th
 - g. Beginning in September – Each board member will report on follow up of their assigned Strategic Partners.
8. Committee Reports
 - a. Marketing
 - b. Airport
 - c. Chamber of Commerce
 - d. County Council
 - e. City Council
9. Future agenda items
 - a. Next Board meeting will be held on September 10, 2019

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10. Adjourn

Note: In accordance with ADA requirements, those needing assistance or, accommodations, need to notify the Travel Council at 259-1370 at least 48 hours prior to the meeting.