



## GRAND COUNTY COMMISSION SPECIAL MEETING - WORKSHOP

Held virtually on Zoom  
Moab, Utah

**See below for instructions to give public comment via Zoom**

Dial: (669) 900 - 6833 Meeting ID: 893 0831 9132 # Password (if needed): 419965

Link: <https://us02web.zoom.us/j/89308319132?pwd=VIJRMm5FeVR5emlHeitQc1ppa1Bjdz09>

**WATCH ON YOUTUBE - search for: "GRAND COUNTY UTAH GOVERNMENT"**

<https://www.youtube.com/c/GrandCountyUtahGovernment>

### AGENDA September 8, 2021

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Mary McGann, Chair

**1:00 p.m.**

- Call to Order**
- Workshop #3 - Grand County Strategic Plan**
- General Business- Action Items- Discussion and Consideration of:**
  - A. Approving next steps for Strategic Planning efforts (John Guenther, Planning & Zoning Director)
- Adjourn**

**NOTICE OF SPECIAL ACCOMMODATION DURING PUBLIC MEETINGS.** In compliance with the Americans with Disabilities Act, individuals with special needs requests wishing to attend County Commission meetings are encouraged to contact the County two (2) business days in advance of these events. Specific accommodations necessary to allow participation of disabled persons will be provided to the maximum extent possible. T.D.D. (Telecommunication Device for the Deaf) calls can be answered at: (435) 259-1346. Individuals with speech and/or hearing impairments may also call the Relay Utah by dialing 711. Spanish Relay Utah: 1 (888) 346-3162

It is hereby the policy of Grand County that elected and appointed representatives, staff and members of Grand County Commission may participate in meetings through electronic means. Any form of telecommunication may be used, as long as it allows for real time interaction in the way of discussions, questions and answers, and voting.

At the Grand County Commission meetings/hearings any citizen, property owner, or public official may be heard on any agenda subject. The number of persons heard and the time allowed for each individual may be limited at the sole discretion of the Chair. On matters set for public hearings there is a three-minute time limit per person to allow maximum public participation. Upon being recognized by the Chair, please advance to the microphone, state your full name and address, whom you represent, and the subject matter. No person shall interrupt legislative proceedings.

Requests for inclusion on an agenda and supporting documentation must be received by 5:00 PM on the Wednesday prior to a regular Commission Meeting and forty-eight (48) hours prior to any Special Commission Meeting. Information relative to these meetings/hearings may be obtained at the Grand County Commission's Office, 125 East Center Street, Moab, Utah; (435) 259-1346.

**Grand County Commission**  
**Strategic Planning Workshop IV**  
**DRAFT - Updated Vision and Values – September 8, 2021**  
**1 – 3 p.m.**

**A. Proposed Motion** – That staff draft a strategic plan for presentation at the County Commission meeting in October, after vetting the draft through key county staff; and that staff draft a public outreach strategy that will seek community input and comments.

**B. Tasks:**

1. General plan title – comments.
2. Review and comment on the value statements – if possible before the September 8 session;
3. Comment on the mission statement – and suggested key words;
4. Evaluate the definitions completeness and gaps;
5. Comment on prioritization of values.
6. Review and comment on next steps

**C. Next steps:**

1. Staff review and comment – especially public works, ecdev, building, administration, attorney, recorder, clerk, fire, others?
2. Development of motif – working on Colorado river – segment – see attached
3. Adoption
4. Public outreach strategy and engagement
5. Drafting community strategic plan
6. Merging with General Plan
7. Implementation options
  - a. Staff report reference
  - b. Regular reporting – indicators
  - c. Budget focus and priorities review

**D. Grand County – Proposed General Plan Title - *The Small Town Adventurous Spirit***

**E. Vision**

1. ***Proposed – As a small and diverse community we work with our partners to create resilient employment and educational opportunities while preserving our natural resources; and advancing social, environmental, and economic values.***

*Indicators - The percent of our residents that are homeless, at risk of being homeless or residents living in unsafe or unhealthy homes lowers; The percent of our residents that are victims of violence lowers; Theft decreases; Vandalism decreases; The percent of residence in poverty decreases; The percent of our residence with access to quality health care increases; The percent of our residence with drug and or alcohol dependency decreased; Access to quality employment increases; Damage to our ecosystems decreases; Our aquifers are recharging yearly; Our water quality is above average; The night skies are dark; The air is clean; Majority of power is being generated with renewable sources; Access to quality education*

**F. Values**

1. ***Proposed – We encourage and strengthen sustainable development that connects our community locally, regionally, and globally by fostering collaboration that plans for the future.***

*Indicators: Measure of non-auto based transportation routes and proximity to homes. Average number of daily trips per household and vehicle miles traveled by community (Thompson Springs, Castle valley, Elgin, Spanish valley etc.) Count of auto/non-auto conflicts/accidents and close calls and locations (Pedestrian Fatalities on 191 etc. including bus stops and school routes etc.) ADA access to move close to home, locally, nationally, autonomous vehicle usage, electric and smart city initiatives, mode share transportation, accessibility developments, vehicle miles traveled, trips per household, trail connectivity and usage by recreational, commuting to work.*

**2. Proposed: Public land is a tremendous community asset and we acknowledge our responsibility as stewards of those lands, and the need to reduce environmental impacts by initiating and promoting various programs including: darks skies, habitat preservation, river and watershed enhancement, cultural resources, and our scenic natural beauty.**

*Indicators – off road usage rates, noise complaints, prescribed quiet zones, habitat protection areas, light pollution, vandalisms, BLM and NPS reports.*

**3. Proposed – With a unique small town mindset we collaboratively plan and act with all partners including Moab City, San Juan County, and federal land management agencies.**

*Indicators – number of and quality of collaborative projects, number and quality of regional plans, community survey results and trends demonstrating improvements in housing, participation, green projects; crime rates, community clean up actions, community survey results, regional and national presentations and feedback, regional projects with citizen and visitor involvement, wellbeing*

**4. Proposed - We welcome diverse perspectives and initiatives by continuously engaging residents, reducing physical and technological barriers while supporting educational opportunities, cultural experiences, and increased levels of service.**

*Indicators: Education infrastructure and statistics (student graduation rates which include high school and post-secondary). Socio-demographic statistics from US Census, comparison of these statistics to the state and national averages, community surveys, and cultural opportunities offered, community events offered, education outreach to the community, community wellbeing survey, student grad rates and socio-demographics USU, number and types of educational programs, community needs assessment survey, range of cultural activities, film shoots, drama and entertainment events.*

**5. Proposed: We are a livable community that nurtures future generations and enriches and supports the lives of all.**

*Indicators - high school graduation rates, a measure of the 'brain drain' effect whereby graduates leave for higher education/opportunity and don't come back, drug usage rates, homelessness, addiction services, mental health outpatients, perceived health, wellness and happiness, average rent (\$), long term rental market inventory and occupancy, childcare provider availability vs. number of infants and toddlers and birth rates, index of available youth extracurricular activities, rates of public land use by residents, special event permits granted to minorities, female and minority business ownership, other indicators that might help illustrate livability and opportunity for minority residents, employment rates and type, high school grad rates, accidental injury and impairment, drug usage rates, fatalities.*

**6. Proposed - We respect and encourage responsible and diverse economic development that enhances our natural and built surroundings while boosting entrepreneurial innovation in the spirit of our adventurous community.**

*Indicators: Short term rental occupancy rates and ROI, TRT collected, business licenses, startups, airport traffic, companies by type, , vacancy rates, measures of ecdev diversity, startups, business licenses.*

**Definitions**

1. Sustainability – small town mindset, open media access, opportunities for social engagement, economic diversity, environmental preservation, complete streets, mixed use development, transportation options, climate change adaptation and resiliency objectives.
  - a. Resiliency – Climate resilience is the ability to anticipate, prepare for, and respond to hazardous events, trends, or disturbances related to climate. Improving climate resilience involves assessing how climate change will create new, or alter current, climate-related risks, and taking steps to better cope with these risks.
  - b. Adaptation - Adaptation refers to adjustments in ecological, social, or economic systems in response to actual or expected climatic stimuli and their effects or impacts. It refers to changes in processes, practices, and structures to moderate potential damages or to benefit from opportunities associated with climate change.
  - c. Small town mindset – encourages cultural diversity, reduces the social impacts of noise, crowding, walkable, mixed use, respect for diversity, mutual respect for differences, Moab outside the national norm for small town feel, unique small town feel, agrarian close by, lack of auto traffic, biking an option, walkable, personable, friendly.
2. Engagement – open, transparent, early and often, all methods – face to face, media, groups and individuals.
3. Livable – multi-modal mobility, walkable and scaled communities, mixed use, public safety, equitable with consideration given to at-risk residents and visitors, promotion of programs for youth, seniors and minorities with accessible, attainable, and a range of housing types, reduction of poverty.
4. Responsible economic development – considers negative impacts such as noise and environmental degradation, while promoting a range of back country user experiences, regional initiatives are promoted, innovation focused on diversity including serviced commercial, industrial and residential uses.

# COLORADO RIVER MAP

## UPPER PORTION

