

Agenda



**Moab Area Travel Council
Advisory Board Meeting
October 9th, 2018
3:00pm
Grand County Council Chambers
125 E Center Street**

1. Meeting Called to Order
2. Introduction of new Board Members
3. Approval of Minutes, September 11, 2018
4. Public Q & A
5. Discussion and Action Items:
 - a. Grant funding review/approval for possible increase – The original budget was approved for 25K, request in grants amounted to \$51,700. Moab Folk Festival requested 10K, Moab Free Concert Series requested \$16700.00 and Primal Quest requested 25K.
 - b. Discussion of various sub-committees
 - i. Marketing
 - ii. Special Event Funding Committee
6. Chairman's Report, Howard Trenholme
7. Directors Report, Elaine Gizler – Absent, no report at this time
8. Committee Reports:
 - a. Marketing – November, To be cont.
 - b. Airport
 - c. Chamber of Commerce
 - d. County Council
 - e. City Council
9. Future agenda items:
 - a. Next board meeting will be held on November 13, 2018
 - b. Guest Speaker – Lianna Etchberger, Ph.D. Executive Director, Utah State University
10. Adjourn

Note: In accordance with ADA requirements, those needing assistance or, accommodations, need to notify the Travel Council at 259-1370 at least 48 hours prior to the meeting.