

Grand County Noise 2.0 Strategies

Developed and Presented by the Grand County Noise Working Group

Green = high priority for GCC discussion

Red = low priority for GCC discussion

Black = intermediate priority for GCC discussion

Notes for County Commission

1. Education/Advertising [parts of this have already been endorsed by GCC]
 - a. Re-tool “Do It Like a Local” into a substantive/meaningful campaign
 - i. Re-visit portrayal of ATVs in County imaging/advertising
 - ii. Neighborhood/front-country focus
 - b. Create specific video(s) to address ATV noise pollution
 - c. Update/create consistent, concise information related to ATV regulations
 - i. Upload identical information to DiscoverMoab, SFRA, GCSO, “Come Visit” page on County website
 - ii. Create rack cards, etc. for rental and guide shops
 - iii. Requested by GCSO to help educate ATV drivers being miseducated on ATV forums
 - d. Engage in active anti-noise pollution campaigns in other markets
 - i. FlyMoab
 - e. State Parks OHV Program partnership
 - i. Help develop HB 180 course curriculum (mostly complete)
 - f. Office of Tourism partnership
 - i. Retool Mighty Five campaign (restarts 2023?)
 - g. Re-vision Messaging - Possible Local Noise Slogans:
 - i. Respect Moab Neighborhoods; Trailer Your ATV Through Town
 - ii. Respect Quiet Neighborhoods; Tread Lightly in Town
 - iii. Drive Like You Live Here; Trailer Your ATV Through Town
 - iv. RESPECT: Your Adventure Starts in Neighborhoods
 - v. YOUR ADVENTURE STARTS:
 1. In Neighborhoods
 2. At Basecamp
 3. At Trailheads

2. Legislative Changes

a. State Code

- i. Clarify language in noise suppression equipment statute to more expansively prohibit modified mufflers on vehicles; 41-6a-1626 (Senator Bramble interested in sponsoring)
- ii. Require noise suppression equipment inspection during emissions testing, where required; 41-6a-1626; see failed HB 72 (2022) (Rep. Wheatley sponsored in 2022)
- iii. Move noise ordinance blessing into 41-22-10.5
- iv. Bless OHV speed limit with more express language; 41-6a-603 (Senator Bramble interested in sponsoring)

3. Noise Enforcement

a. Increase LEO enforcement of:

- i. City and County Noise Ordinances, 11-66-101; Ordinance No. 616
 1. Noise 2.0 Noise Meter Training with Noise Expert, GCSO, and Code Compliance completed May 10-12
- ii. City and County ATV speed limits, 41-6a-603, 1509
- iii. Noise suppression equipment laws, 41-6a-1626
- iv. Licensing and registration laws, 41-6a-1509, 41-22-3
- v. Lighting laws, 41-6a-1616

4. BLM Partnership

- a. Request the BLM to impose and enforce additional Special Recreation Permit conditions on ATV businesses operating in Grand County such as whipflags, increased ratio of guides to clients, inventory requirements, and noise testing
- b. Explore permit or reservation system at Sand Flats Recreation Area on motorized trails to balance impact of noise pollution on other users
- c. Expansion of trailer parking at THs (Senator Bramble interested in sponsoring legislation to help fund)
- d. Nighttime trail closures (at SFRA)

5. State Legislative Engagement

- a. Bring UT Legislators to Moab to meet with City/County leaders, experience noise on the ground, discuss solutions, education, and necessary cultural shifts, etc.
 - i. Senator Bramble and Rep. Lyman joined County leadership for meeting on May 26
- b. Sponsor Moab locals/business/developers/leaders going to the Utah Capital on a regular basis to meet with and lobby Utah legislators

6. Land Use Regulation

- a. Update LUC to zone ATV Businesses into areas with lower impact to residential uses;
 - i. Prohibit ATV Businesses within X feet of residential uses OR within X feet of residential uses if any ATV in the ATV fleet exceeds a maximum sound pressure level of X
 - ii. Considering amortizing existing businesses in locations that violate new LUC provisions for only a certain period of time (linked to investment backed expectations)
 - iii. Priority now that Bramble has stated he will overturn our ATV Business cap in the 2023 General Session!
- b. Revisit fencing laws within X ft of Hwy 191 and major collector streets/roads to allow residents more noise relief via higher fences, waived permit fees, etc.

7. “Moab Steward” gold medal ATV business voluntary program to recognize local ATV businesses to lower the noise pollution created by their ATVs and incentivize responsible recreation [Don’t Have Capacity to Focus on this Now - Need Moto Trail Ambassador Manager, etc.]

- a. Potential program components may include:
 - i. Noise/inventory measurement
 - ii. Customer Education
 - iii. ATV ID - logos/whipflags
 - iv. Overnight rental regulation (dawn to dusk only)
 - v. Science Moab “Science Certified” status for guides

8. Education/Advertising (Lower Priority)

- a. Online Moab Steward test
 - i. Managed through County Responsible Rec Dept
 - ii. Proof of course completion gets you a whip flag, sticker, etc. at the MIC
- b. Utah Office of Tourism partnership
 - i. Create meaningful state advertising campaign for responsible recreation
 - ii. Cross-market local educational materials/videos on noise pollution
- c. State Parks OHV Program Partnership
 - i. Cross-market local educational materials/videos on noise pollution
 - ii. Distribute whipflags instead of stickers to more easily ID ATVs from afar
- d. Install auto noise radars with flashing dBA sign for education purposes
 - i. Consider addition of Blynscsy video data gathering technology to create an ongoing dataset of vehicles and their dba passing by the booth (estimate \$4k)

- ii. SFRA test area

9. Legislative Changes (Lower Priority)

- a. Prohibit ATVs on highways with posted speed limits over 50 mph, 41-6a-1509 (so far limited only in counties of the first class)
- b. Impose stricter eligibility requirements for reciprocal operating privileges for nonresident users granted under Subsection 41-6a-1509(5)(a)
- c. Local Code - consider Texas model for new local legislation that empowers civil litigation by members of the public for noise violations

10. Signage/Map App Updates [Moab City to lead but SFRA has budget for signage]

- a. Work with City to install signs along all of the E-W streets off 400 East
 - i. Local Traffic Only
 - ii. No Access to Sand Flats Recreation Area
 - iii. Not a Through Street
- b. Systematically engage all map apps, including trail apps, to direct SFRA traffic along Mill Creek Drive (mostly done?)

11. Noise Advisory Committee

- a. County staff and electeds (1-2?)
- b. City staff and elected (1-2?)
- c. Chamber staff
- d. Business
 - i. Restaurant
 - ii. Hotel/Motel
 - iii. RV/Campground
 - iv. Residential OA Units
 - v. Jeep/4x4 Tour/Guiding
 - vi. ATV Tour/Guiding
 - vii. Canyoning/Climbing Tour/Guiding
 - viii. Mountain Biking Tour/Guiding
 - ix. Non-Tourism Business
- e. Citizens (3?)
- f. BLM
- g. USFS
- h. NPS
- i. State Parks

12. Civil enforcement

- a. Create civil enforcement/citation process for noise
- b. Noise radars that issue automatic citations (or use for education/awareness purposes only)

13. Manufacturer Relationships

- a. Collaboration conference with all the players
- b. E-ATV incentives/promotion

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