

Grand County Commission

May 26th, 2022

124 E. Center St.

Moab, UT, 84532

Dear Grand County Commissioners,

I wanted to express my support for the current location of the Moab Information Center on behalf of the Travel Council Advisory Board and on behalf of Redtail Air.

As the Chair of the Travel Council Advisory Board (TCAB), I look forward to hearing about the monthly report from the MIC as it is a huge, if not the number one, reading on what is going on in Moab for our locals and for our thousands of visitors. One of the most important goals and mission for the TCAB is the sustainability message for Moab. As stated on the Grand County website, "The Travel Council's responsibility to promote and encourage local tourism to help broaden and strengthen the county's economic base. The Travel Council seeks to accomplish this through promotion supporting recreation, tourism, and conventions in a manner that protects the beauty and scenery of our natural environment." The MIC has been integral in providing important information to our visitors about how to recreate responsibly and safely. They also provide information including: OHV regulations, camping and hiking permits, and most recently the timed entry program in Arches National Park.

The Redtail Air desk at the Canyonlands Regional Airport is usually the first opportunity to greet some of our Moab visitors traveling via air and our staff handles visitor questions to the best of their ability daily. Our staff refers and directs these new and returning visitors to the MIC multiple times a day. The MIC's staff are not only the best resource our town has for information but their facility is at the best location as well. The parking availability, Wi-Fi access, free and well-maintained public restrooms and the beauty of the green landscape are a beautiful welcome to our visitors and locals to enjoy year-round.

As the chair of the Travel Council Advisory Board and Director of Sales & Marketing for Redtail Air, I am excited to share my support for the MIC at its present location.

Sincerely,

Jennifer Gleason

Chair of the TCAB

Director of Sales & Marketing

Redtail Air