



**GRAND COUNTY COMMISSION**  
**Jacques Hadler (Chair) · Mary McGann (Vice-Chair)**  
**Evan Clapper · Jacques Hadler · Trish Hedin**  
**Sarah Stock · Kevin Walker**

June 21, 2022

Utah Office of Tourism  
300 N State St.  
Salt Lake City, UT 84114

Dear Utah Cooperative Marketing Program Committee,

Please accept this letter of support for the Grand County Economic Development Department's (EDD) Utah Cooperative Marketing Program (Co-op) grant application on behalf of the Grand County Commission.

The EDD is requesting funding to pursue air travel and responsible recreation marketing opportunities. The first, expanding air travel marketing to advertise flights from **Chicago** on SkyWest United. Marketing will also be expanded to promote SkyWest Delta direct flights from **Denver** to Canyonlands Regional Airport. The second marketing opportunity will focus on responsible recreation advertising on Utah.com. The marketing will emphasize education for visitors around recreating with respect, staying on trails, and sustainable tourism.

The Grand County Commission fully supports the EDD's grant application.

Sincerely,

Jacques Hadler  
Chair, Grand County Commission