



Interactive Destination Map Proposal

Prepared by:
Nathan Porter
Wander App Inc.

Prepared for:
Jacques Hadler
Grand County

Introduction

The power of a map.

"If a picture is worth a thousand words, then a map is worth a million"

- Patrick Abbott

Wander specializes in providing beautiful, personalized map experiences for travel destinations around the world. Wander is the best available platform for creating and sharing interactive maps, and the only interactive mapping platform built specifically for the tourism industry.

About Us

We are a team of passionate lifelong travelers and technologists who believe that beautifully designed maps can be a tool for cultural understanding, cultural healing, and economic development in local communities. We build web and mobile experiences that connect travelers to the culture and landscape of destinations around the world.

Name	Price	QTY	Subtotal
Wander Platform License (one year) Unlimited map usage for visitors, technical support, all newly released features at no extra cost (*Early Adopter Exclusive Deal).	\$24,000.00	1	\$24,000.00
Map Style Creation 2 custom map styles. One satellite and one vector. Unlimited revisions (* Early Adopter Exclusive No Cost Deal).	\$0.00	1	\$0.00

Map Content Collection, Map Creation	\$2,000.00	1	\$2,000.00
Grand County Destination Map with all known trails and points of interest. Trails include hiking, biking, kayak, and walking trails in the given boundaries, each grouped into categories that can be defaulted on or off depending on the season (the map does not include detailed state or national parks). Assistance in manually adding photos, descriptions, and other details (owned and gathered by the destination) that have previously been collected by Grand County. Collection and creation of remaining content necessary to make the map beautiful and complete.			
Website Embed and Content Entry Support	\$0.00	1	\$0.00
Assistance in embedding the map on the Grand County websites when ready, and assistance in any content entry work that would be helpful (* Early Adopter Exclusive No Cost Deal).			
Data Analytics	\$1,200.00	1	\$1,200.00
Use of Wanders data analytics and collection (*Early Adopter Exclusive Deal)			

Subtotal	\$27,200.00
Early Adopter Discount (50% Off license)	-\$12,000.00
Early Adopter Analytics Discount	-\$1,200.00
Tax	\$0.00
Total	\$14,000.00

Wander Map Design and Delivery Process

Our goal is to ensure your map requires minimal time and effort on your part : (with estimated dates)

- **Map Strategy Meeting:** We will go over the goals and applications for your map, along with an assessment of what map content is available, and what needs to be collected and created. *(30 min - 1 hr) 8/5*
- **Content Gathering:** Once we have access to the available content you have (it doesn't need to be organized or pretty), we will go to work collecting the rest. We have access to large banks of open source gis data that we use for trails, and points of interest, and we use AI superpowers to fill written content gaps where needed. *(1-2 weeks) 8/8-8/22*
- **Map Experience Design:** Based on your destination's unique brand, we will work with you to put the final touches on your map. This is where we choose and implement colors, fonts, icons, and categories. *(1-2 weeks) 8/23-9/6*
- **Review Meetings:** We like to do at least two review meetings throughout the map building process, but we can check in as often as you'd like. *9/8*
- **Map Delivery and Distribution Strategy:** Once your map is ready for visitors, we assist in coming up with a map distribution strategy. This includes support in embedding your map on your website, generating trackable, dynamic QR codes, and assisting in generating visuals that can be used in map distribution. *9/16*

*This timeline is an estimate based on previous maps built and delivered by the Wander team. Actual delivery times will depend on how quickly we receive access to existing content and resources.

Terms of Agreement

Terms and Conditions

1. Definitions

Wander is an interactive mapping solution and service offered to its clients referred to as “the destination”, as a flexible and affordable means to building, updating, and distributing destination maps. As referred to as “The Services”, Wander will lead the map design and building process with direction from the destination. Wander App Inc will support the destination's efforts in distributing the created map to whom it may be of use.

2. Scope of Service

The services will include the items listed in the proposal price breakdown on page 2, and the map building procedures outlined on page 3.

3. Privacy Policy

Your registered account will be verified through your registered email address. Upon confirmation, you will be asked to fill out a form in which you will share your personal information. After accepting the terms and conditions in the privacy policy, you may log on using your registered account. We respect your right to privacy. We will not disclose nor sell your personal identification and other pertinent details that will reveal any close connection to your true identity.

4. Payments

Payments for the Wander Platform are made yearly at the decided date. Invoices will be sent a month prior to the payment date, and will be expected to be paid within 30 days of the payment date.

5. User Content

Any material, information or communication you upload using our platform will be treated as non-confidential and non-proprietary. You automatically grant us permission to use the material/information/communication for our use whether for app content, customer and client training materials, or marketing our product or services.

6. Modifications of the Service

We may add, modify or disable some of the existing features on the Wander Platform. Although highly unlikely, as most software changes happen without any pause in service, we reserve the right to change or discontinue the service from time to time to make room for maintenance procedures or upgrade of the Wander Platform. We will not be held liable for any changes or modifications we deem necessary for the improvement of the overall platform.

7. Sign Off & Acceptance

IN WITNESS WHEREOF, each of the Parties has reviewed this project proposal and MSA and agree to the work, terms, and conditions listed herein.

Wander App Inc.

Grand County

07 / 11 / 2022

Nathan Porter

Jacques Hadler, Grand County Commission
Chair