

storyapps



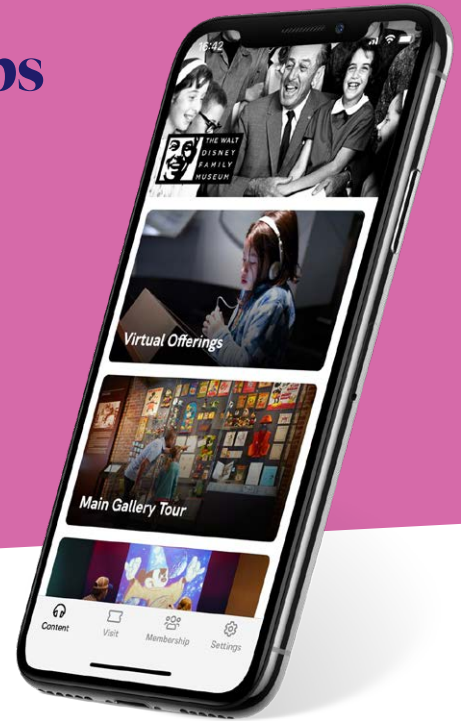
The simple to use app builder for sharing your stories



We provide world class digital solutions for destinations with stories to share. Harness the power of technology to allow your visitors to engage deeper, explore further, and discover more.

Create iOS, Android, and web apps using our feature rich platform.

Visitors love engaging and interactive experiences — especially when they can easily use their own device to dig deeper. We make creating those experiences easier. From a simple app based audio guide to a county wide app encompassing various towns and cities, no story is too big or too small for the STQRY platforms.



Features to enhance your stories:



Custom branding

Create an app that's completely your own by using advanced branding features. Your logo, your colors, your way.



Powerful mapping

Access to satellite, street, and terrain maps means there's a perfect option for your tour, or you can add a custom map of your own, including indoor maps. Maps show the user's GPS location and nearby points of interest.



Multiple tours and collections

Whether you're planning to offer different routes or tours or want to publish your whole collection, you'll have the flexibility you need. Your app can include multiple guided tour options, so you can categorize by place, theme, or anything else you want. Types of key tours: exhibition, walking, biking, driving, train, aircraft, boat, bus



Accessibility

Create inclusive mobile tour apps and audio guides that everyone can enjoy. Our platform allows you to use technology – including voiceover and image descriptions – to make your site accessible for visitors who are visually or hearing impaired. Multilingual support lets you reach more visitors, with 20+ languages supported.



Interactive fun

Turn up the fun to challenge and motivate your visitors to interact using games, quizzes, and rewards as part of their experience.



Geofenced alerts and iBeacons

Want real-time engagement? Send visitors location-based notifications using the technology built into their mobile device. Geo-fenced alerts connected to auto-play audio are great for tours covering a wide area, while iBeacons can trigger audio or immersive, location-specific content when visitors approach.



Premium content

Your app can support free tours, in-app purchases and content that can be unlocked with a code.



Analytics

Our robust analytics console and integration with Google Analytics provides you with location traffic and click behavior, so you can build a complete picture of your app's performance.



Real-time content updates

Something new to share? Make changes to your content through the STQRY builder, and updates will be pushed to your app in real time.



Support for all media formats

Enrich the visitor experience with audio, images, and video content. You can even take it to the next interactive level with 360 content and Augmented Reality (AR).

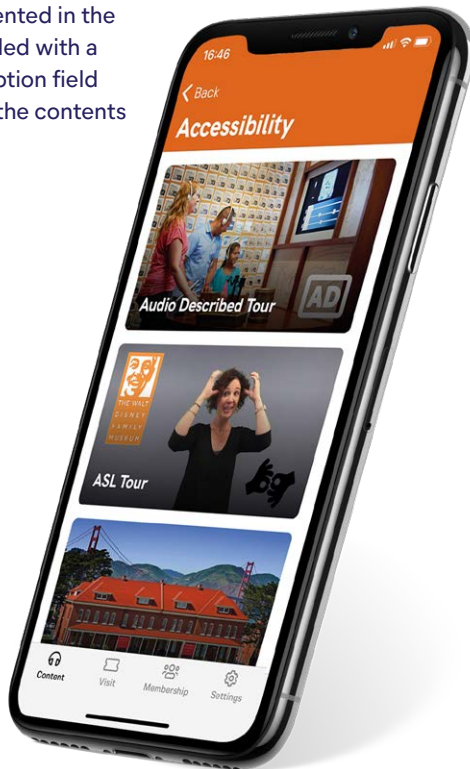


Advanced user permissions

Admins can manage multiple users and apps, or allow multiple users to create and manage content in one place.

A closer look at accessibility

- STQRY apps work with accessibility features already on devices, such as VoiceOver and TalkBack, magnify page, zoom and pan elements, invert colors, and convert color to grayscale.
- Support for multiple languages. We currently support 20+ languages including most Asian and European languages and RTL languages such as Arabic and Hebrew.
- All tours can include an optional local tour phone number for visitors who prefer to use a simple audio tour.
- Ability to include regular and described audio in the app.
- Closed caption and ASL videos can be displayed in the app.
- Audio and video support adding transcriptions for hearing impaired visitors.
- All images presented in the app can be labeled with a separate description field which describe the contents of the image.



Who has a STQRY app?

SAM

MUSEUMS VICTORIA

Yale

AM

THE WALT DISNEY FAMILY MUSEUM

MoPOP MUSEUM OF POP CULTURE

ruko

UNITED STATES BOTANIC GARDEN

Sign up for free on our website or schedule a demo — no strings attached

STQRY provides award winning digital storytelling platforms to help your audiences explore, engage, and discover destinations in new ways. The STQRY team has worked on thousands of projects worldwide since our inception in 2006 with clients ranging from museums, parks, attractions, cities, and historic sites of all sizes.

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