

Score Sheet Round 2022

Organization(s): Grand County Economic Development

Amount Requested: \$

\$250,000.00

Application Name:

Round 2022 Targeted Fly Markets Campaign

Scoring / Ranking

Projects must receive no less than a score of 70 or higher to be eligible for funding. Those who score lower than 70 will not receive funding.

- **Project Design - 45 points**
 - A. Clearly defined goals and objectives that are realistic - 20
 - B. Ability to attract and/or target new markets or promote new products - 5
 - C. Strong community support and involvement - 10
 - D. Multi-county partnership application - 10
- **Accountability/Economic Impact - 55 points**
 - E. Expected revenue and positive economic impact generated - 15
 - F. Reliable tracking mechanism - 15
 - G. Reasonable cost/benefit ratio - 15
 - H. Demonstrates one or more Forever Mighty ethics - 5
 - I. Projects aimed at attracting more visitors during the shoulder season - 5

Initial	Project Design				Accountability / Economic Impact					Total
	A	B	C	D	E	F	G	H	I	
Average	15.40	3.00	5.00	1.40	12.00	11.00	11.20	4.40	3.20	66.60
Number of score sheets that score above 70: 2										

Comments to Applicants

Comments