



## Utah Governor's Office of Economic Opportunity

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*Executive Director*

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*Lieutenant Governor*

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*Deputy Director*

August 26, 2022

August Granath  
Grand County Economic Development  
84 N 100 E  
Moab, UT 84532

Dear August,

We are pleased to inform you that your application has been approved for Round 2021 Traditional Cooperative Marketing funding in the amount of \$225,000.

Also included in this email:

- Cumulative score sheet, including any comments from the committee
- Memorandum of Understanding (MOU) for your review and signature
- [Contact list for the Board of Tourism Development](#)

Please print and return the signed MOU to [kday@utah.gov](mailto:kday@utah.gov) along with an invoice for 75% of the amount of your award. Please note that you will be required to submit a written report of the results of your project within 90 days of completion to receive the final payment.

As a reminder, the requirements in the Co-op Marketing Guidelines state that all projects must utilize the state brand and have a call to action. This cooperative program is intended not only to market your project/event but also to extend the brand of the state. It is important we work together to make certain that Utah's brand is effectively used in all marketing materials. All final drafts of projects/event materials must be submitted to Kelly Day for approval prior to print, distribution, public release, publication, etc. While it usually never takes that long, please allow for a minimum of five working days for approval.

We are excited to help fund your project and see the tourism and economic gains you and your organization can provide to the citizens of Utah. Please contact Kelly Day at 801-538-1727 if you have any questions on your award. We look forward to partnering with you on your Co-op Marketing project.

Congratulations,

David M. Williams  
Associate Managing Director  
Utah Office of Tourism

