



Contract # 23063C0019

Vendor # 50385DB

Start Date: 9/1/2022

End Date: 9/30/2024

Memorandum of Understanding Utah Cooperative Marketing Program – Round 2022

Whereas the Utah Office of Tourism (UOT) conducts a public/private partnership program known as the Utah Cooperative Marketing Program.

And whereas, an objective of the Utah Cooperative Marketing Program is to leverage state and co-op partner funding to attract both in and out-of-state visitors to Utah to increase tourism expenditures.

And whereas, Grand County Economic Development, has been qualified by the Board of Tourism Development (Board) to receive \$225,000.00 as follows: 75% of funds upon UOT receiving signed MOU from the applicant, and the remaining 25% of funds upon completion of the project final report.

Therefore, be it resolved that the UOT and Grand County Economic Development, hereby enter into a public/private partnership in the amount of \$225,000.00 as outlined below:

The Utah Office of Tourism pledges the following to the partnership:

1. 75% of the Board approved amount will be paid upon receiving signed MOU and invoice from the applicant; remaining 25% will be paid upon completion of said project and submission of required reports and vendor invoices.
2. To review submitted projects within 5 business days.

The Grand County Economic Development pledges the following:

1. To comply with the Utah Cooperative Marketing Program [Guidelines](#).
2. In the event of modifications due to matching funding, media availability, or any other circumstance resulting in any change of the approved project or any change of person(s) responsible for the project, to provide UOT with a written summary of such changes immediately for approval before implementing requested changes.
3. To provide projects (i.e. copy of advertisement, CD, DVD, mock-up of art work, etc.) to UOT for approval prior to publication.
4. To provide all project related vendor invoices and a written final report of results within 90 days of completion of the project as outlined in the guidelines.

It is understood and accepted that should the proposed project not be completed as outlined in your application and according to the program guidelines, all Cooperative Marketing funds for this project must be returned to the UOT immediately.

Agreed to this on the _____ day of _____, in the year 20_____.

By:

David M. Williams
Associate Managing Director
Utah Office of Tourism

August Granath
Grand County Economic Development

Please return one signed copy via email to:

Kelly Day, Cooperative Marketing Manager
kday@utah.gov

Utah Office of Tourism
Council Hall/Capitol Hill
300 North State Street
Salt Lake City, UT 84114